



DEVELOP MUSKEGON

ANNOUNCEMENTS

Greater Muskegon Economic Development is focused on accelerating business growth and creating high-quality jobs in Muskegon County, Michigan.

Major Water Infrastructure Project Receives Michigan Strategic Fund Approval

Greater Muskegon Economic Development (GMED) and Lakeshore Advantage, in partnership with Muskegon County, are pleased to announce the Michigan Strategic Fund (MSF) has voted to support a major West Michigan water infrastructure expansion project. The MSF board voted to allocate \$60 million to connect users of the Coopersville Wastewater Treatment Plant in northern Ottawa County to the Muskegon County Wastewater Management System, paving the way for several of the region's leading food processing companies to increase production and grow their operations in West Michigan.



[Read Full Press Release](#)



**Muskegon
County
Airport**

Muskegon County Airport Adds Daily Flights to O'Hare

Travelers can now choose from four outbound and four inbound daily flights between Muskegon County Airport and Chicago's O'Hare. The flights are through Southern Airways Express, which has interline agreements with United, American Airlines and Alaska Airlines. Flights can be booked through the [Southern Airways Express](#) website, or through [United](#), [American](#) or [Alaska Airlines](#).

Outbound daily flights are at 5:45 a.m., 10:10 a.m., 3:10 p.m. or 7:35 p.m.

Inbound daily flights are at 9:45 a.m., 2:10 p.m., 7:10 p.m. or 11:45 p.m.

Van Andel Global Trade Center to Offer Export Controls Training

Grand Valley State University's Van Andel Global Trade Center will offer a full-day workshop for businesses interested in learning about International Traffic in Arms Regulations (ITAR) and Export Administration Regulations (EAR). If you are engaging in, or considering engaging in military/defense activities, or have dual-use products that are export-controlled, it is essential to understand the compliance risk that accompanies these activities.

Thursday, November 10
8:30 a.m. - 3:30 p.m.
Location: GVSU William Seidman Center
50 Front Ave. SW, Grand Rapids, MI 49504



Workshop
Details and
Registration



GMED staff recently visited five generation strong, family-owned Century Foundry, a Muskegon Heights manufacturer of aluminum castings since 1937. The company was founded by Napoleon and Fred LeRoux and originally named LeRoux Foundry. They were first located at the corner of Seaway Drive and Sherman Boulevard. The name changed in 1976 to Century Foundry after nephew Bill and his wife Sue purchased the aluminum castings division. Since then, the company has expanded to three plants and has persevered through decades of changes to their industry and the economy. Century Foundry uses the very well-known green sand process with both Sinto automated machinery and manual Roto-lifts, as well as the more modern no-bake airset and permanent mold processes. Brothers Shane and Cody

LeRoux (pictured left) continue to embrace the company's family values while also attracting a strong and diverse customer base.



Century Foundry Website

More Training Opportunities

BIPOC Business Pop-Up shop at the Goei Center

RPC is the nation's first racial equity loan fund for Excluded Entrepreneurs of Color.

Thursday, November 17th
4:00 - 9:00 PM

Partners: WMAAA, Michigan SBDC, ONAACP

818 BUTTERWORTH SW, GRAND RAPIDS, MI 49504
SHOPPERS ADMISSION FREE
VENDOR SIGN-UP: [QR Code]

www.rendeprogesscapital.com
@excludedentrepreneurs

Please sign your BIPOC business up! Space is limited!

GR-Based Racial Equity Loan Fund to Host Tradeshow for Entrepreneurs

Rende Progress Capital, the nation's first racial equity loan fund for excluded entrepreneurs, will host their first pop-up event on Thursday, November 17 at the Goei Center in Grand Rapids. Learn about dozens of black, indigenous, and people of color (BIPOC) businesses as they introduce their products and services to the West Michigan community. Businesses and entrepreneurial support organizations (ESOs) are invited to participate. Email questions to jhender@rendeprogesscapital.com.

Location: 818 Butterworth SW, Grand Rapids, MI 49504
Time: 4:00 p.m. - 9:00 p.m.
Cash bar available.

Event Registration

MCC DEI TRAINING SERVICES

OFFICE OF DIVERSITY, EQUITY AND INCLUSION

"The Benefits of Building an Inclusive Culture" Workshop November 2

Organizations need to understand culture so employee stakeholders have a greater sense of belonging. Recognizing knowledge gaps around race, class, language, body language, etc., can help better serve stakeholders and improve retention rates. Learn how to align recruitment with retention, how culture can influence talent success, how to lead with a lens of diversity, equity and inclusion (DEI) to impact culture, and how to align values, vision, and mission with employees.

Location: Muskegon Community College Stevenson Center for Higher Ed, 221 Quarterline Rd., Muskegon, MI 49440
Time: 7:45 a.m. - 10:00 a.m.

Event Registration



PTAC Announcements and Events



Doing Business with the VA Wednesday, October 19 Webinar: 10:00 a.m. - 12:00 p.m.

Doing business with the Department of Veterans Affairs (VA) is an opportunity for your business to provide products and/or services to our nation's veterans. This webinar will outline how to participate in contracting and procurement opportunities with the VA.

Presented by: PTACS of Michigan, VetBiz Central and The Department of Veteran Affairs

[Register Here](#)



Environmental Consultants and Remediation Services Encouraged to Register on EPA's Small Business Vendor Database

The EPA continues its efforts to expand registration in their small business vendor database. The Office of Small and Disadvantaged Business Utilization (OSDBU) is targeting ready, willing and capable environmental consulting and remediation businesses to support the EPA's Superfund Remediation Program, which cleans up the nation's most serious uncontrolled or abandoned releases of contamination at polluted sites.

[Start Registration Here](#)

[Visit the PTAC Website](#)

October Business for Breakfast

Topic: Developing the Muskegon Lakeshore

Muskegon County has been on the rise for the last decade attracting new residents, businesses and developers. Learn about "the secret sauce" that continues to attract these new opportunities and what's on the horizon for the next ten years. You'll also hear from GMED CEO Marla Schneider about the latest regional development projects, and results from a recent survey of lakeshore businesses.

Friday, Oct 28 @ 7:30am - 9:00am

Location: Delta Hotels by Marriott Muskegon Convention Center
939 Third St., Muskegon, MI 49440

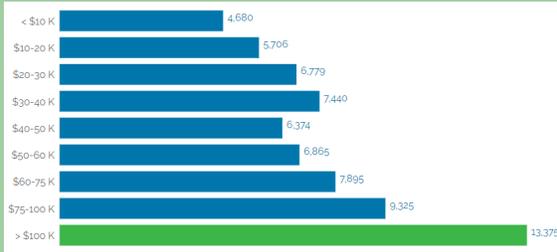


[Details and Registration](#)

COMMUNITY DATA & RESOURCES

GMED's website has a **Data & Resource Center** that provides county demographics, tax data, and

local resources for businesses.



If you need a specific set of data, please reach out to us and we will compile a report for your needs.

Visit GMED's Website

muskegon county

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WATCH MUSKEGON
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GREATER MUSKEGON
economic development

2022

The Muskegon County Manufacturers and Industrial Directory features a wealth of information on the key players in our thriving manufacturing industry.

Download Directory

Greater Muskegon Economic Development | 380 W. Western Ave., Muskegon, MI 49440

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