



ANNUAL REPORT

FY 2021/2022



**GREATER
MUSKEGON**
economic development

Driving economic prosperity along the Muskegon Lakeshore.

Greater Muskegon Economic Development's mission is to build a stronger Muskegon area economy by supporting business growth and expansion, and driving economic prosperity along the Lakeshore.

Whether you are looking to expand, grow, or relocate, our expert staff of economic and community developers are here to help...

We are a one-stop powerhouse of experience and in-depth knowledge. Whether you are looking to expand, grow, or relocate, our expert staff of economic and community developers are here to help navigate the sometimes complicated and technical world of programs, initiatives, incentives, government contracting and other opportunities that are available to businesses ready to move to the next level.

We are fully invested in growing Muskegon County. Our rich history of industry and manufacturing, along with our available infrastructure, proximity to transportation channels, affordable housing, skilled labor and endless year-around recreation make the Muskegon area exceptionally positioned to support prolonged business success. More importantly, we are invested in our community and the people in it. Yes, we are in the business of economic growth because we know it ultimately leads to bigger opportunities and a better quality of life for the people who live here.



From the CEO



Looking back on 2022, I feel honored to have become a part of Greater Muskegon Economic Development and having the opportunity to work alongside a capable and qualified staff. I first visited Muskegon County in April 2022 and thought it was West

Michigan's best kept secret. I saw a growing economy, miles and miles of shoreline, natural amenities, activities that span the seasons, and an enthusiastic vibrancy in the core city. As I began my role in June, I was impressed with our staff's dedication to expanding businesses, providing the community with grant opportunities, and their focus on growing good jobs for Muskegon County. The metrics listed in this report are a testament to the hard work and collaborative efforts between GMED and our economic development partners. Muskegon County has realized an unprecedented year for capital investment, committed grant dollars, and job growth! We're looking forward to continuing the momentum in 2023 with a broader definition and scope of economic development, and focused efforts to grow businesses, create good jobs, and increase brand awareness of Greater Muskegon Economic Development in West Michigan.

Marla Schneider, President/CEO

GMED receives prestigious economic impact award.



GMED was recently named the recipient of the "Large Economic Impact Deal of the Year" award by the Mid-America Economic Development Council (MAEDC). Consumers Energy nominated GMED for the award for its work with Cytiva, a global life sciences leader, to locate operations in Muskegon Township. Cytiva will make a significant investment to transform the former BASF production site on Whitehall Road into a 168,000 sq. ft. biomanufacturing campus that will produce material for the manufacture of vaccines and therapeutics. This will be Cytiva's first chromatography resin manufacturing facility outside of Sweden.

Construction is planned to begin in early 2023, and manufacturing is expected to begin by the end of 2024. Approximately 200 jobs will be created as a result of Cytiva's expansion in Muskegon.

GMED secured a total of \$1,013,000 in community grants in 2021/2022.

Community Lands EPA Grant Funding for Environmental Site Assessments

This summer, GMED received a \$500,000 grant award from the U.S. Environmental Protection Agency to help fund environmental site assessment work on properties in Muskegon County that are suspected of having contaminants. This is an important step in the redevelopment process, and projects in lower income and underserved communities will be prioritized. Funding support for environmental assessments has had a significant impact on redevelopment projects in the past, especially in downtown Muskegon. An application and scoring process for selecting sites is now in place and a third-party environmental consulting group has been hired to conduct the work on sites that are awarded funding through this program.



Consumers Energy Foundation Grant to Support Downtown Muskegon Heights Improvements



The City of Muskegon Heights was awarded a \$250,000 Prosperity Award from the Consumers Energy Foundation to support the "Reaching New Muskegon Heights" vision plan for downtown. This grant and other funding will be used to build a splash pad at Rowan Park in the City's core. The grant is the first step in a larger effort to revitalize downtown Muskegon Heights and restore the economic prosperity of this community.

New Investments & Growth

Our 2021/2022 fiscal year saw many new investments and expansions.

At A Glance



2021/2022 GMED Investors

- COMERICA BANK
- COMMUNITY FOUNDATION FOR MUSKEGON COUNTY
- CONSUMERS ENERGY FOUNDATION
- DTE ENERGY
- ERHARDT CONSTRUCTION
- ENVIGOR
- EQUITY GROUP OF MICHIGAN
- FREMONT AREA FOUNDATION
- HAZEKAMP'S PREMIER FOODS
- H&S COMPANIES
- HOWMET AEROSPACE FOUNDATION
- MUSKEGON AREA INTERMEDIATE SCHOOL DISTRICT
- MUSKEGON COMMUNITY COLLEGE
- MUSKEGON COUNTY
- MUSKEGON LAKESHORE CHAMBER OF COMMERCE
- NICHOLS
- NORTHERN MACHINE TOOL
- NOWAK MACHINED PRODUCTS
- REVEL
- WEBB CHEMICAL

Local Business Assistance

Greater Muskegon Economic Development helped facilitate local economic growth by connecting clients with valuable resources and through business counseling services.

Retention Visits



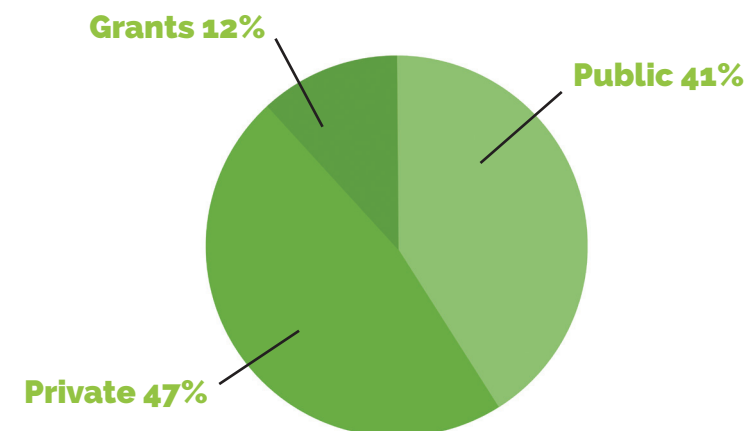
Active Projects



State, Local and Training Incentives



GMED Funding



2021/2022 Year in Review

PER PROJECT AVERAGE

- 91** NEW/RETAINED JOBS
- \$111.43M** CAPITAL INVESTMENT
- 50%** ADVANCED MANUFACTURING
- 50%** PHARMA

Project Highlights

TOWER LABS
\$5.7M capital investment
120 retained jobs

FUSION FLUID
\$7M capital investment
35 new jobs

CYTIVA
\$430M capital investment
200 new jobs

WEST MICHIGAN GRINDING
\$3M capital investment
10 new jobs



GREATER MUSKEGON ECONOMIC DEVELOPMENT (GMED) 2021/2022 BOARD OF DIRECTORS

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Jillian Meloche, Secretary
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Gary Allore
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Mary Boyd
Avasure

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