

# DEVELOPER // DAY

OCTOBER 11 @ 1PM

## Welcome

During your tour, we will be providing insights, tours of sites, and new developments in the City of Muskegon, Muskegon Heights, and Whitehall. All three communities have available sites and incentives for housing, commercial, and industrial developments. You will leave with new opportunities to put your mark on the expansion of Muskegon County as we continue to grow due to the vast resources our communities have to offer.

Join us for an invite-only tour of new developments, opportunities, and perspectives from current industries on their positives experiences they have had with company expansions and why they continue to be invested in Muskegon County.

- Speak with industry leaders from Howmet and Hilite International
- Learn how you can be a part of **Reaching New Muskegon Heights**
- Connect with leaders in the greater Muskegon community
- Get valuable information on why Muskegon is your best place to invest

## Thank You to our Sponsors



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Swag Sponsor



Venue & Networking Sponsor



Developer Sponsor

**REGISTER**

**Cost:**  
Early Bird: **\$50** through 9/19  
Regular: **\$75** after 9/19

## Location

### Wonderland Distillery

1989 Lakeshore Dr Suite B,  
Muskegon, MI 49441

## Agenda

**1:00**

Registration & Opening  
Remarks

**1:15**

Reaching New Muskegon  
Heights Presentation

**1:40**

Tour Begins - Featuring  
Adelaide Pointe, Shaw-  
Walker Vision, City of  
Muskegon, Muskegon  
Heights, & Whitehall

**5:15**

Return to Wonderland  
Distillery for Happy Hour  
& Networking



# INCENTIVES

## Industrial Property Tax Abatement (PA 198)

Local financing tool that decreases real property taxes by 50% for up to 12 years.

## Jobs Ready Michigan Program

State grant assistance for talent recruitment and job training in high-impact occupations.

## Muskegon County EPA Grant

Funds for this grant are distributed by GMED for the purpose of environmental assessments on sites that are suspected of having contaminants throughout Muskegon County.

## Michigan Business Development Program

State grant assistance for the creation of qualified new jobs or investment.

## Commercial Facilities Exemption (PA 255)

Local tax incentive that freezes taxable value for a period of up to 12 years.

## Opportunity Zones

A federal tax incentive program found in the Tax Cuts and Jobs Act of 2017 to spur private investment and economic activity in specific distressed or low-income census tracts. Muskegon County has five Opportunity Zone census tracts – three in the city of Muskegon and two in the city of Muskegon Heights – as designated by the State of Michigan.

## Brownfield Redevelopment Financing (PA 381)

Generates new tax revenue, & those new taxes can be captured by a local Brownfield redevelopment authority and given back to the developer to reimburse them for the eligible costs associated with redeveloping the property. Brownfield tools can now also be utilized for housing developments.

## Contact

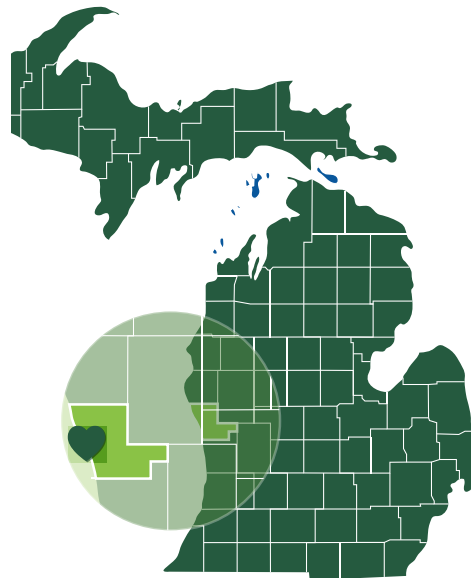
**Morgan Carroll**

Director of Business  
Development

[mcarroll@developmuskegon.org](mailto:mcarroll@developmuskegon.org)

231-286-9497

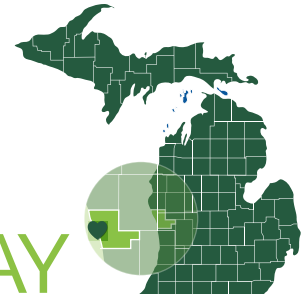
380 W. Western Ave. Ste 202  
Muskegon, MI 49440



## Amenities

- Large excess capacity county wastewater plant
- 300 plus properties for sale or development
- Excess industrial water capacity in Muskegon Heights
- 6,501 ft airport cargo runway
- Lake Michigan's largest natural deep water port
- Median age: 39
- Average household expenditures: \$62,319/year





# DEVELOPER // DAY

## SPONSORSHIP

### MARKETING SPONSOR

# \$3,000



- Opportunity to provide brief remarks during event welcome and closing
- Name, logo & sponsorship level prominently listed on event webpage with hyperlink
- Logo displayed on all printed & digital event promotion materials
- Social media spotlight posted on GMED social media channels
- Opportunity to provide branded takeaway materials
- 4 complimentary tickets

### SWAG SPONSOR

# \$2,500



- Recognition during opening remarks
- Name, logo & sponsorship level listed on event webpage with hyperlink
- Logo displayed on all printed & digital event promotion materials
- Reusable swag bag with your logo
- 3 complimentary tickets

### VENUE & NETWORKING SPONSOR

# \$2,000



- Recognition during event welcome
- Name, logo & sponsorship level listed on event webpage with hyperlink
- Logo displayed on all printed and digital event promotion materials
- Opportunity to provide branded takeaway materials
- 2 complimentary tickets

### DEVELOPER SPONSOR

# \$1,000



- Name, logo & sponsorship level listed on event webpage with hyperlink
- Logo displayed on all printed & digital event promotion materials
- 1 complimentary ticket

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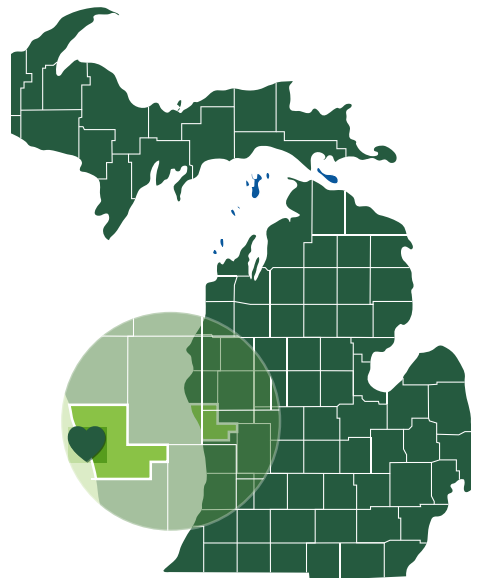
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